

LEARN *More*

about
career and technical
education



Ed
Northwest
Education
Services

Interested?

- 👤 Talk to your high school counselor
- ☎ Call us: 231.922.6273
- 📍 Visit us: 880 Parsons Rd, Traverse City
- 🌐 Browse the web: NorthwestEd.org

Film & New Media

A course designed for students pursuing jobs or advanced skills in the film industry, and individuals interested in learning to effectively communicate with one of the most powerful media tools of our time — online video.

Core Skills

- Equipment use: camera/audio/lighting
- Composition
- Video editing
- Plan/execute all aspects of video communication
- Story Arc
- Teamwork/employability
- Communication skills

Future Career Options

- Director
- Camera operator
- Film editor
- Lighting technician
- Special FX
- Make-up artist
- Production assistant
- Sound mixer
- Script writer

Certifications/Academic Credit

- English and/or math credit
- IMD certification
- VPAA elective credit
- PASSES EDGE workplace safety certificate

Setting Students up for Success

Making connections with guest speakers, field trips, and taking advantage of job shadow, co-op and work experiences give students a head start in careers in the film and new media industry.

Leadership & Scholarship Opportunities

Club participation, competition and leadership can occur with Skills USA, National Technical Honor Society and Student Council.

21 Career & Technical Programs

Agriscience	Health Sciences
Auto Repair	Information Technology
Business Careers	Power Equipment
Collision Repair	Precision Machining
Construction Trades	Public Safety
Culinary Arts	Robotics & Automation
Early Education	Teacher Academy
Electrical Occupations	Web & App Development
Engineering Academy	Welding
Film & New Media	Writers Studio
Graphic Arts	

Student Support & Guidance

- Career Tech staff teach and reinforce positive work ethic in all students.
- Attendance and academic progress is monitored to guide students toward individual growth and career planning that will establish a pathway to a meaningful life.
- Seminars are provided on college planning, financial aid and scholarship opportunities.

Job Training & Experience

Career Tech programs offer all students a chance to:

- Gain hands-on training
- Use state-of-the-art technology
- Demonstrate leadership, workplace readiness and ethics
- Participate in internships, job shadows, work experience, or paid co-op experience